



RISE – a new incentive program for Authorized Partners

Do More, Earn More

A registration guide for the RISE Incentive Program.

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Do More, Earn More

In this deck: A registration guide for the RISE Incentive Program, guiding you through the process for registering for the program, including accepting program terms and conditions.

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RISE Elite and Advanced partners

In the near future, you will be able to view your current RISE Incentive Program Performance on the Partner Incentives Portal. In the interim, please request performance updates from your Dell Technologies Account Manager.

[Watch the RISE video](#)

About RISE:

RISE offers you a unique way to get rewarded for purchasing Dell Technologies products through distributors' stocks

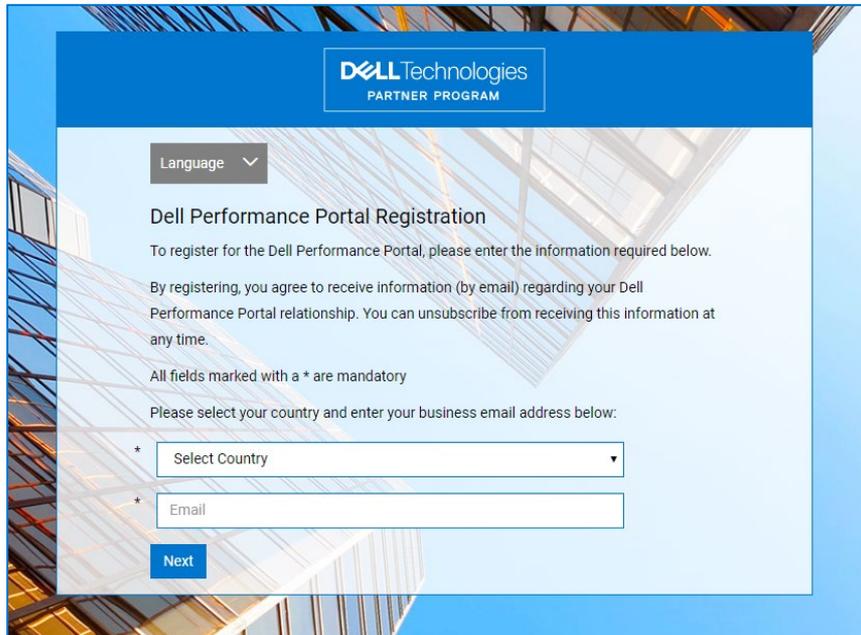
Do more, Earn more. Earn and accelerate your rewards as you meet program thresholds

You will earn dollar rewards through the purchase of eligible Client and Server products, and you will benefit from regular promotions

You will join one of four groups according to your purchase levels, with each group offering progressively higher reward levels. You will move up through the groups as you grow your Dell Business

Step 1: Account registration

1. Register here



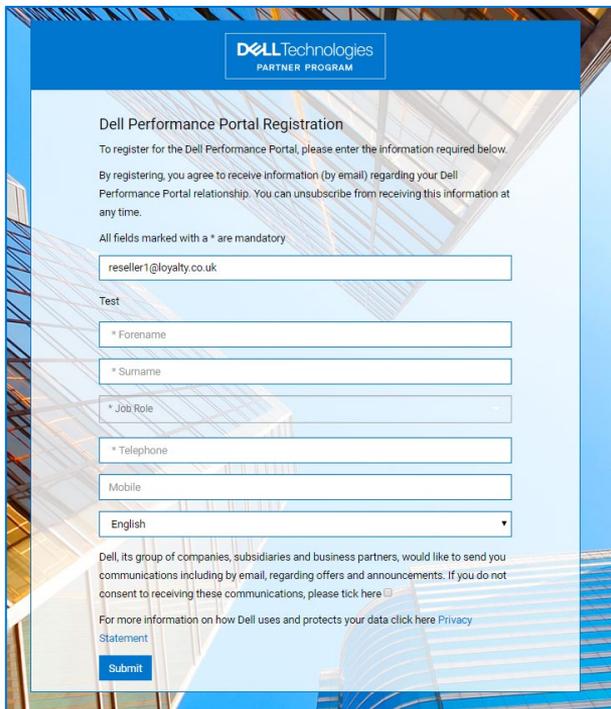
The screenshot shows the 'Dell Performance Portal Registration' page. At the top, there is a blue header with the 'Dell Technologies PARTNER PROGRAM' logo. Below the header, there is a 'Language' dropdown menu. The main content area contains the following text: 'Dell Performance Portal Registration', 'To register for the Dell Performance Portal, please enter the information required below.', 'By registering, you agree to receive information (by email) regarding your Dell Performance Portal relationship. You can unsubscribe from receiving this information at any time.', 'All fields marked with a * are mandatory', and 'Please select your country and enter your business email address below:'. There are two input fields: a dropdown menu for 'Select Country' and a text box for 'Email'. A blue 'Next' button is located at the bottom left of the form area.

2. Enter Organisation Name



The screenshot shows the 'Enter Organisation Name' page. At the top, there is a blue header with the 'Dell Technologies PARTNER PROGRAM' logo. Below the header, there is a text prompt: 'Please find your Organisation by selecting your country and entering your Organisation name.'. There are two input fields: a dropdown menu for 'United Kingdom' and a text box for 'Organisation Name'. A blue 'Search' button is located below the text box.

Step 1: Account Registration



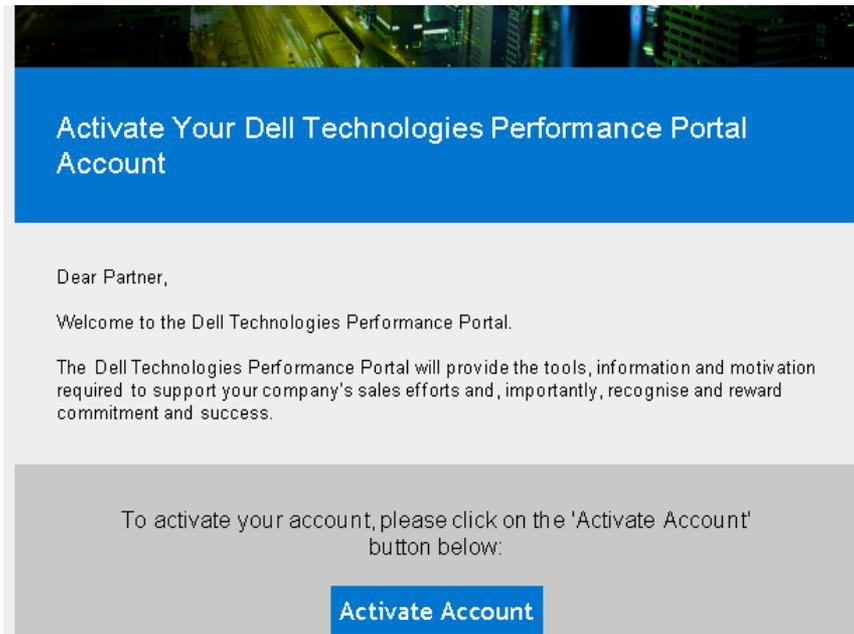
The screenshot shows a registration form for the Dell Performance Portal. At the top, there is a blue header with the Dell Technologies logo and 'PARTNER PROGRAM' text. Below the header, the title 'Dell Performance Portal Registration' is followed by instructions: 'To register for the Dell Performance Portal, please enter the information required below. By registering, you agree to receive information (by email) regarding your Dell Performance Portal relationship. You can unsubscribe from receiving this information at any time. All fields marked with a * are mandatory.' The form contains several input fields: an email field with 'reseller1@loyalty.co.uk', a 'Test' section with a dropdown, and five text fields for '* Forename', '* Surname', '* Job Role', '* Telephone', and 'Mobile'. There is also a language dropdown menu set to 'English'. At the bottom, there is a consent statement: 'Dell, its group of companies, subsidiaries and business partners, would like to send you communications including by email, regarding offers and announcements. If you do not consent to receiving these communications, please tick here' with an unchecked checkbox. Below this is a link to the 'Privacy Statement' and a blue 'Submit' button.

3. Enter details, ensuring that you use your business email address

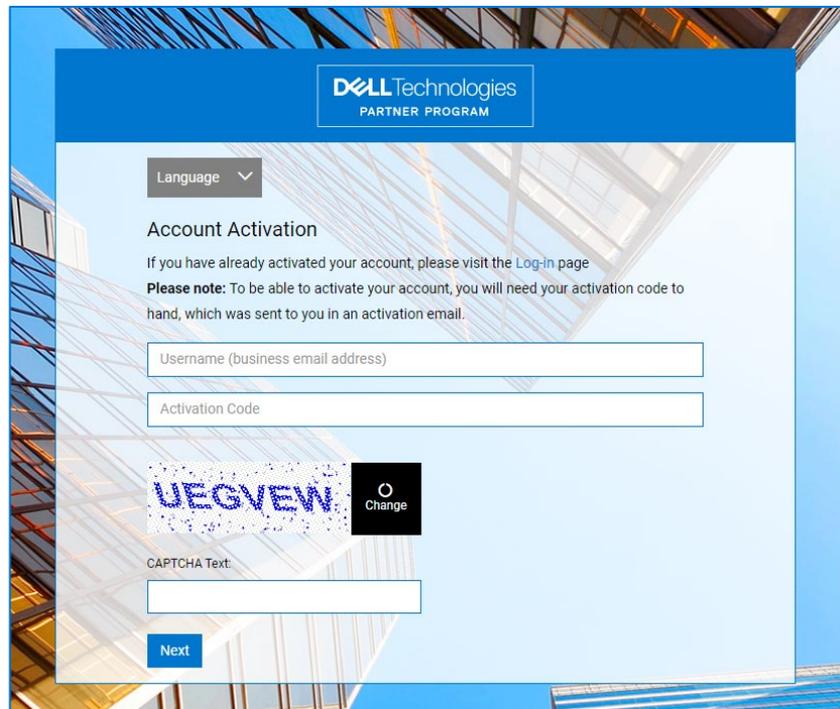
Step 2: Account Activation

4. You will receive an activation code via email.

Click “Activate Account”

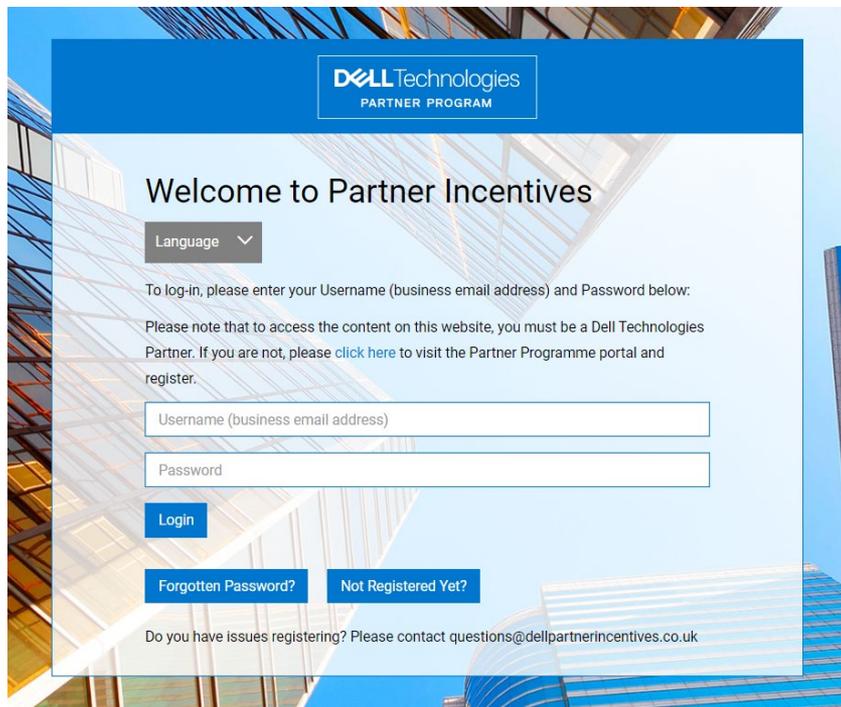


5. Complete the outstanding fields using the activation code from your email



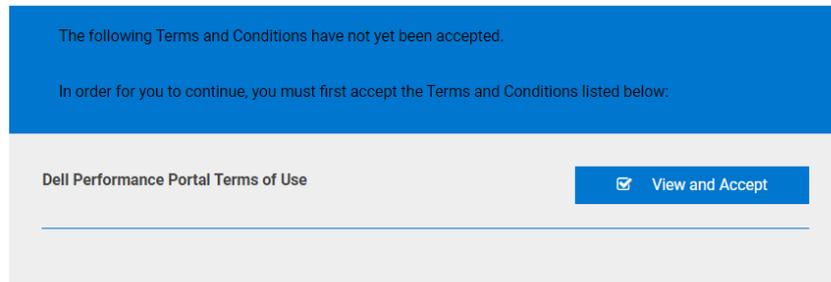
Step 3: Terms and Conditions Acceptance

6. Log in to your account



The screenshot shows the login page for the Dell Technologies Partner Program. At the top, there is a blue header with the Dell Technologies logo and 'PARTNER PROGRAM' text. Below the header, the main content area has a light blue background with a building facade. It features a 'Welcome to Partner Incentives' heading, a 'Language' dropdown menu, and a login form with fields for 'Username (business email address)' and 'Password'. There are 'Login', 'Forgotten Password?', and 'Not Registered Yet?' buttons. A footer note says 'Do you have issues registering? Please contact questions@dellpartnerincentives.co.uk'.

7. Press “View and Accept” to accept the Dell Partner Incentives Portal Terms of Use.



The screenshot shows a blue banner at the top with the text: 'The following Terms and Conditions have not yet been accepted.' Below this, it says: 'In order for you to continue, you must first accept the Terms and Conditions listed below:'. Underneath, there is a section titled 'Dell Performance Portal Terms of Use' with a 'View and Accept' button that has a checkmark icon.

Step 3: Terms and Conditions Acceptance

The following Terms and Conditions have not yet been accepted.

In order for you to continue, you must first accept the Terms and Conditions listed below:

RISE - Ignite

View and Accept

Not Now

8. Press “View and Accept” to accept the RISE Incentive Program Terms and Conditions.

Questions?

For any questions, please contact questions@dellpartnerincentives.co.uk

The Dell Technologies logo is centered within a white rectangular border. It features the word "DELL" in a bold, sans-serif font, where the "E" is stylized with three diagonal lines. To the right of "DELL" is the word "Technologies" in a lighter, sans-serif font.

DELLTechnologies

PARTNER PROGRAM